



Government of the Republic of Trinidad and Tobago

Ministry of Social Development and Family Services

MEDIA RELEASE

Wednesday, 7 April 2021

FOR IMMEDIATE RELEASE

Priority: HIGH

Ministry of Social Development and Family Services participates in Hyatt's Easter Marketplace

The Ministry of Social Development and Family Services was pleased to participate in the Hyatt Regency Trinidad's Easter Marketplace. The market which took place on April 3 and 4, 2021 saw scores of attendees participating in the various activities hosted by the Hotel.

Eager attendees were grateful for the information received, as they were able to directly engage with Ministry officials who were there to offer explanations, respond to questions and queries and attempt to facilitate a faster resolution to concerns that they may be experiencing.

Of particular interest to those in attendance was the Ministry's SEED Programme, which provides grant funding of up to \$15,000 TTD for approved start-ups in various sectors including agriculture, food and beverage, personal care services / products, printing and packaging as well as, retail services. Applicants are assessed via the Ministry's Standard Means Test for eligibility.

The Ministry was also pleased to provide information on grants and services under the Ministry's National Social Development Programme, Division of Ageing and Social Welfare and National Family Services Divisions and information on the Ministry's Values Attitudes and Behaviours Campaign was also shared with the attendees.

The Ministry of Social Development and Family Services congratulates the Hyatt Regency Trinidad for hosting such an initiative at this time and looks forward to participating in similar future initiatives where information exchange could take place for the benefit of the citizenry.



Attendees read about the various grants and services offered by the Ministry of Social Development and Family Services



Deadre Harold, a representative from the HIV/AIDS Unit explains the role of the unit to an attendee.



One of the Ministry's past SEED clients displays her craft at the Easter Marketplace. She was able to showcase her pillows, sheets and face masks.

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